

Digital Finishing Group



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September 11, 2009

Kat Davis
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Digital Finishing Group
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Dear Media Representative,

Digital Finishing Group (DFG), LLC, is a leading engineering, manufacturing, and distributing firm in the post-printing and automotive engineering fields. The mission of Digital Finishing Group (DFG) is to meet or exceed customer expectation by providing the machines and services customers want, but cannot find in the existing marketplace.

DFG prides itself on unbeatable innovation. We take a strong interest in all stages of creation, manufacture, and distribution of post-printing equipment to ensure our customers receive quality equipment that fits both their needs and budget.

Formed in 2004, DFG operates out of Troy, Michigan, USA. Several of our machines, including the GC2000M card slitter are engineered and manufactured by DFG in Troy. DFG strives to deliver high quality machines with features not available on other models imported from other countries.

Furthering one of our goals of sustainability DFG brings green laminators, the GSL-25 and SL-25, and a green UV coater to the marketplace. These machines do not release hydrocarbons, which can harm the ozone, into the atmosphere as they operate.

As a leader in the post-printing industry, DFG sells perfect binders, UV coaters, ultra high volume machines, paper trimmers, card slitters, laminators, paper creasers, and mechanical binders (coil, comb, wire binders).

We invite you to stop by our booth, 4336, to discuss any of our products, observe our product demonstrations and answer any questions you may have.

We look forward to talking with you.

Kat Davis
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FOR IMMEDIATE RELEASE

September 11, 2009

Contact: Kat Davis
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DIGITAL FINISHING GROUP DEBUTS NEW MACHINES AT PRINT09

Troy, MI - Green machines, hingeline perfect binding, premium plus photobooks, and UV coaters are just some of the new machines Digital Finishing Group (DFG) debuted at the Print09 show, booth 4336, at McCormick Place Sept. 11-16, 2009, in Chicago.

“The mission of Digital Finishing Group is to meet or exceed customer expectation by providing the machines and services customers want, but cannot find in the existing marketplace. DFG continuously strives to deliver high quality machines by adding features that are not available on similar models imported from China and other countries,” said General Manager, Doug Stankey.

Exclusive partnerships with Obscure Srl in Italy and HongJi Enterprises in China have elevated DFG to frontrunner status in the industry. These partnerships give DFG the ability to sell ultra high volume machines and popularly demanded UV coaters. Obscure’s WM calendar maker was demonstrated at least six times a day during the show.

Focused on keeping jobs in the USA and in Michigan, several machines that were displayed at the show are manufactured in their facility in Troy, MI. These include the GC2000M card slitter, the DAP13 auto punch, and the DFG All-in-One Punch Binder.

Premium plus photobooks are the newest addition to the binding line at DFG. These professional photobooks lay flat when opened and bind without the use of glue. Photos do not tuck into the binding, creating a breathtaking image on paper. Their full size customizable cover with any photo you wish makes them a must have for any type of photography book.

Several of DFG’s machines are classified as green because as they run, they do not release hydrocarbons into the air, which can damage the ozone. These machines include the GSL-25, the SL-25, and DFG’s UV coater.

Digital Finishing Group (DFG), LLC, is an engineering, manufacturing, and distributing company in the post-printing and automotive engineering fields. As a leader in the post-printing industry, DFG sells perfect binders, UV coaters, ultra high volume machines, SCC (paper trimmers, card slitters), laminators, paper creasers, and mechanical binders (coil, comb, wire binders).

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Quick Product Fact Sheet

Digital Finishing Group has a remarkable number of “world’s first and only” green, and made in USA machines. Please see the following list. We’d be happy to discuss any of these machines and facts with you at our booth, 4336. Visit our website www.dfgus.com for additional information on any of these machines.

DigiPerfect900

- World’s first and only inline post-binding finisher
- Green machine - does not release hydrocarbons into the air

GC2000M

- World's first and only tabletop, multifunction card finisher
- Made in USA

DFG All-In-One Punch Binder

- World’s first and only, tabletop, all-in-one punch and bind system with paper ejection and stacking device.
- Made in USA

DAP13 Auto punch

- Made in USA

SL-25, GSL-25 Laminators

- Green machines - do not release hydrocarbons into the air

DigiPro

- Only tabletop perfect binder with hard cover capability

Coil Binding Machines

- World’s first full set of disengageable pins for coil machines (recently copied by other manufacturers)

ETitanCoil, EC2000, ETitanWire, ETitanComb

- ETL Listed Mark (safety inspection)

ECreaser300

- Made in USA

Calendar of Events by Date

Friday, Sept. 11

11am – UV Coating Demo
11:15am - Autopunch demo
11:30am – Card slitters demo
11:45am - Photobook discussion
12pm – WM demo
12:15pm - Laminating demo
12:30pm - All-in-One Demo
12:45pm - UV Coating Demo
1pm – Perfect Binding demo
1:15pm - Card slitters demo
1:30pm – Autopunch demo
1:45pm - WM demo
2pm – Laminating demo
2:15pm - Perfect Binding demo
2:30pm – UV coating demo
2:45pm - All-in-One Demo
3pm – Photobook discussion
3:15pm - Card slitters demo
3:30pm – WM demo

Saturday, Sept. 12

11am – WM demo
11:15am - UV coating demo
11:30am – Perfect Binding demo
11:45pm - All-in-One Demo
12pm – Laminating demo
12:15pm – Autopunch demo
12:30pm - UV coating demo
12:45pm - Perfect Binding demo
1pm – Photobook discussion
1:15pm - Card slitters demo
1:30pm – WM demo
1:45pm - All-in-One Demo
2pm – Autopunch demo
2:15pm - Laminating demo
2:30pm – Card slitters demo
2:45pm - Photobook discussion
3pm – UV coating demo
3:15pm - WM demo
3:30pm – Card slitters demo

Sunday, Sept. 13

11am – Autopunch demo
11:15am - Perfect Binding demo
11:30am – UV coating demo
11:45am – WM Demo
12pm – Laminating demo
12:15pm - All-in-One Demo
12:30am - Card slitters demo
12:45pm - Photobook discussion
1pm – Autopunch demo
1:15pm - Laminating demo
1:30pm – UV coating demo
1:45pm - Photobook discussion
2pm – Perfect Binding demo
2:15pm - All-in-One Demo
2:30pm – Card slitters demo
2:45pm - Laminating demo
3pm – WM demo
3:15pm - Photobook discussion
3:30pm – UV coating demo

Monday, Sept. 14

11am – Photobook discussion
11:15am - Autopunch demo
11:30am – WM demo
11:45am - UV coating demo
12pm – Perfect Binding demo
12:15pm – Card slitters Demo
12:30am - Laminating demo
12:45pm - WM demo
1pm – UV coating demo
1:15pm - Perfect Binding demo
1:30pm – Card slitters demo
1:45pm - Photobook discussion
2pm – All-in-One Demo
2:15pm - WM demo
2:30pm – UV coating demo
2:45pm - Laminating demo
3pm – Autopunch demo
3:15pm - All-in-One Demo
3:30pm – Perfect Binding demo

Tuesday, Sept. 15

11am – WM demo
11:15am - UV coating demo
11:30am – Autopunch demo
11:15am - Laminating demo
12pm – All-In-One demo
12:15pm - Photobook discussion
12:30pm - UV coating demo
12:45pm - Perfect Binding demo
1pm – Card slitters demo
1:15pm - All-in-One Demo
1:30pm – Laminating demo
1:45pm - Autopunch demo
2pm – WM demo
2:15pm - UV coating demo
2:30pm – Card slitters demo
3pm – Perfect Binding demo
3:15pm - Laminating demo
3:30pm – Photobook discussion

Wednesday, Sept. 16

11am – UV coating demo
11:15am - Laminating demo
11:30am – Photobook discussion
11:45am - Perfect Binding demo
12pm – WM demo
12:15pm - Laminating demo
12:30pm - UV coating demo
12:45pm - Photobook discussion
1pm – WM demo
1:15pm - Perfect Binding demo
1:30pm – Announce winner of
DigiPerfect900 drawing

Calendar of Events by Topic

UV Coating Demo

Friday, Sept. 11

11am, 12:45pm, 2:30pm

Saturday, Sept. 12

12:15am, 12:30pm, 3pm

Sunday, Sept. 13

11:30am, 1:30pm, 3:30pm

Monday, Sept. 14

11:45am, 1pm, 2:30pm

Tuesday, Sept. 15

11:15am, 12:30pm, 2:15pm

Wednesday

11am, 12:30pm

WM Demo

Friday, Sept. 11

12pm, 1:45pm, 3:30pm

Saturday, Sept. 12

11am, 1:30pm, 3:15pm

Sunday, Sept. 13

11:45am, 1:15pm, 3pm

Monday, Sept. 14

11:30pm, 12:45pm, 2:15pm

Tuesday, Sept. 15

11am, 2pm, 3:15pm

Wednesday, Sept. 16

12pm, 1pm

Laminating Demo

Friday, Sept. 11

12:15pm, 2pm

Saturday, Sept. 12

12pm, 2:15pm

Sunday, Sept. 13

12pm, 2:45pm

Monday, Sept. 14

12:30pm, 2:45pm

Tuesday, Sept. 15

11:45am, 1:30pm

Wednesday, Sept. 16

11:15am, 12:15pm

Perfect Binding Demo

Friday, Sept. 11

1pm, 2:15pm

Saturday, Sept. 12

11:30am, 12:45pm

Sunday, Sept. 13

11:15am, 2pm

Monday, Sept. 14

12pm, 1:15pm, 3:30pm

Tuesday, Sept. 15

12:45pm, 3pm

Wednesday, Sept. 16

11:45pm, 1:15pm

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Photobook Discussion

Friday, Sept. 11

11:45am, 3pm

Saturday, Sept 12

1pm, 2:45pm

Sunday, Sept. 13

12:45pm, 1:45pm, 3:15pm

Monday, Sept. 14

11am, 1:45pm

Tuesday, Sept. 15

12:15pm, 3:30pm

Wednesday, Sept. 16

11:30am, 12:45pm

All-in-One Demo

Friday, Sept. 11

12:30pm, 2:45pm

Saturday, Sept. 12

11:45pm, 1:45pm

Sunday, Sept. 13

12:15pm, 2:15pm

Monday, Sept. 14

2pm, 3:15pm

Tuesday, Sept. 15

12pm, 1:15pm

Wednesday, Sept. 16

Stop by any time for a personal demo

Autopunch

Friday, Sept. 11

11:15am, 1:30pm

Saturday, Sept. 12

12:15pm, 2pm

Sunday, Sept. 13

11am, 1pm

Monday, Sept. 14

11:15am, 3pm

Tuesday, Sept. 15

11:30am, 1:45pm

Wednesday, Sept. 16

Stop by any time for a personal demo

Card Slitters

Friday, Sept. 11

11:30am, 1:15pm, 3:15pm

Saturday, Sept. 12

1:15pm, 3:30pm

Sunday, Sept. 13

12:20pm, 2:30pm

Monday, Sept. 14

12:15pm, 1:30pm

Tuesday, Sept. 15

1pm, 2:30pm

Wednesday, Sept. 16

Stop by any time for a personal demo

Drawing to win a perfect binder

Wednesday, Sept. 16, 1:30pm